

BY BRENDYN
FREEMAN

ODYSSEY SQUARE



PRE-DECEMBER 2021



POST-DECEMBER 2021




FIRST IMPRESSIONS

Saw first signs of destruction and impact miles before entering town from the number of trees missing



Hard to navigate roads due to lack of signs and one-way roads



Mayfield lost many of their landmarks

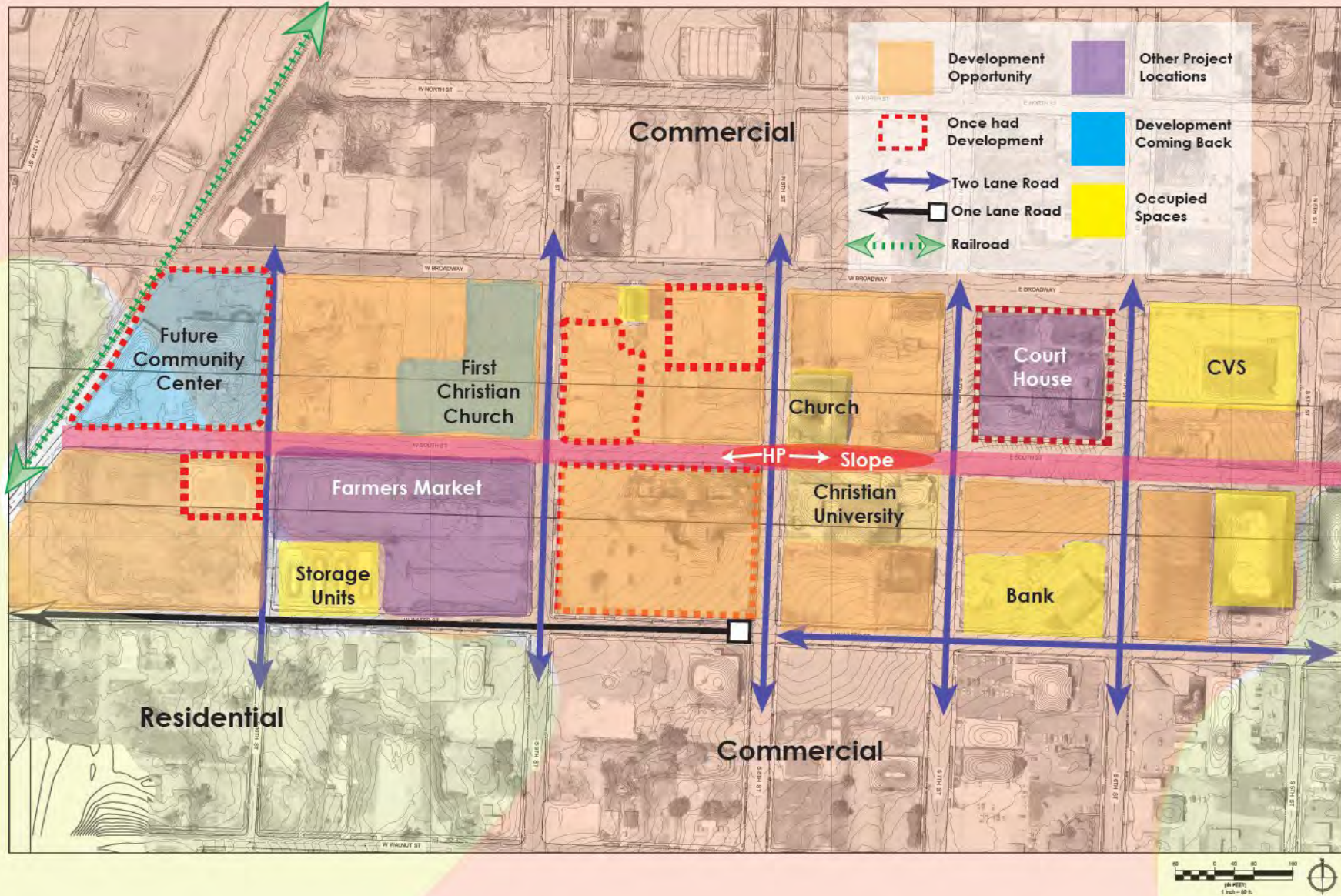


Community is small but mighty and tightly knit with lots of ambition for the future

PRECEDENT IMAGERY

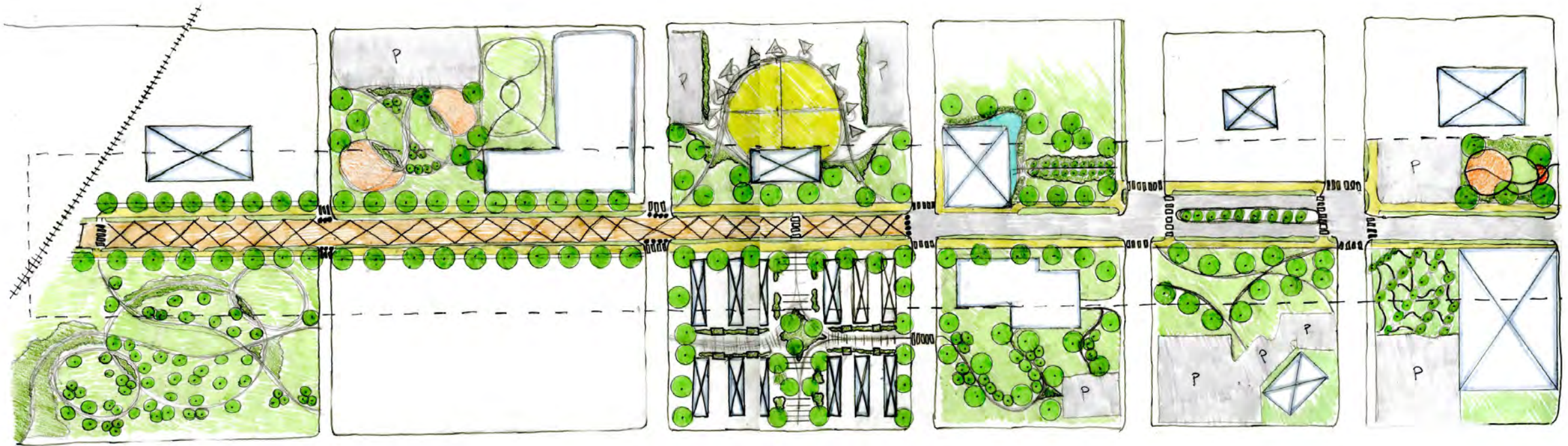


INVENTORY & ANALYSIS



PRELIMINARY CONCEPT

FOCUS: CENTRAL HUB



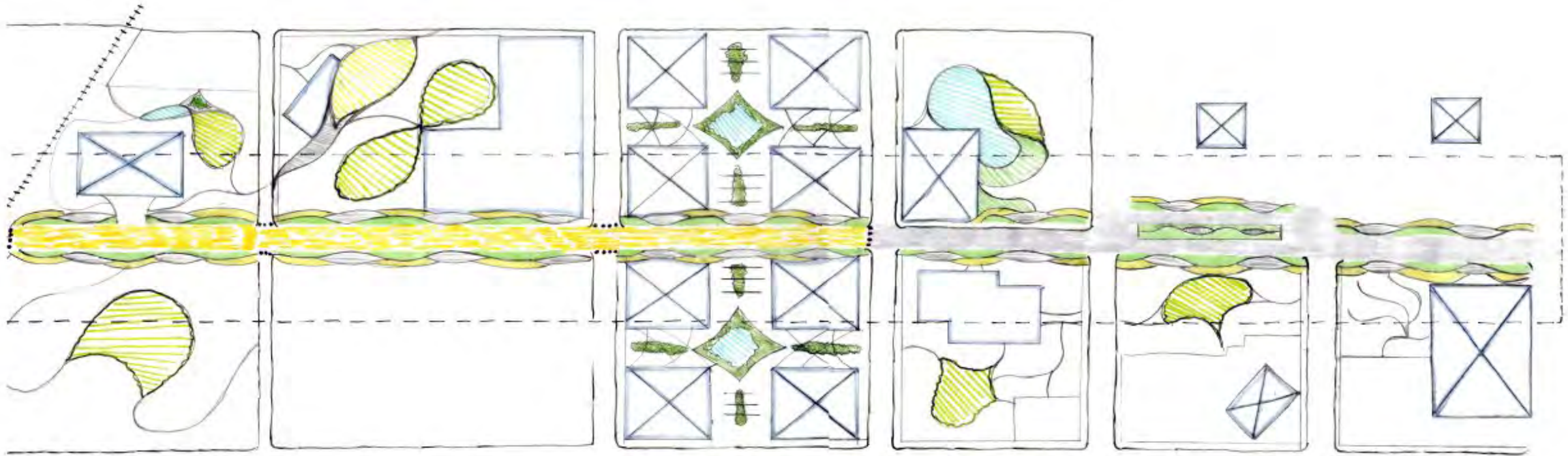
PRELIMINARY CONCEPT

FOCUS: GREEN SPACES



PRELIMINARY CONCEPT

FOCUS: CREATIVE PEDESTRIAN MOVEMENT



SHOPPING COMPLEX



FOOD TRUCK PARK

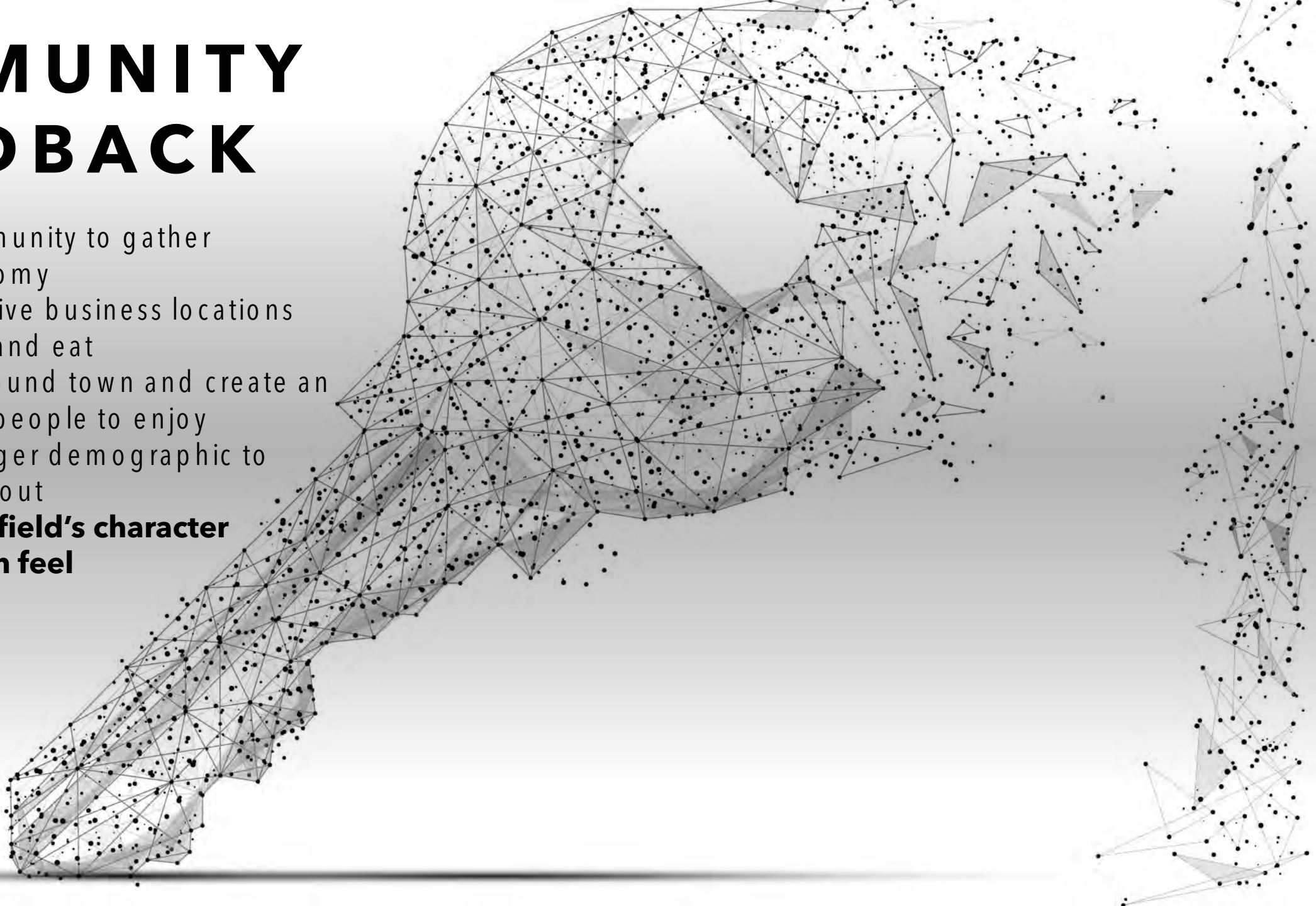


COMMUNITY PARK



COMMUNITY FEEDBACK

- Places for community to gather
- Retaining Economy
- Creating attractive business locations
- Places to shop and eat
- Ease to walk around town and create an experience for people to enjoy
- Places for younger demographic to enjoy and hangout
- **Retaining Mayfield's character and small-town feel**



DESIGN VISION



Promote sustainability with bioswales along streets and use permeable paving in parking lots to reduce runoff



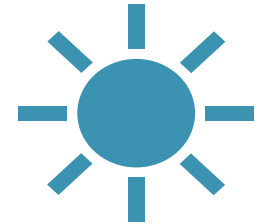
Spark interest with sight lines and desirable locations to spend time in



Improve circulation of all modes of transportation while emphasizing means other than vehicular



Inject more color and variety of plant life



Support nightlife with lighting and signs

MASTER PLAN

- Economic
- Pedestrian
- Green Space/ Outdoor
- Community



PHASING PLAN



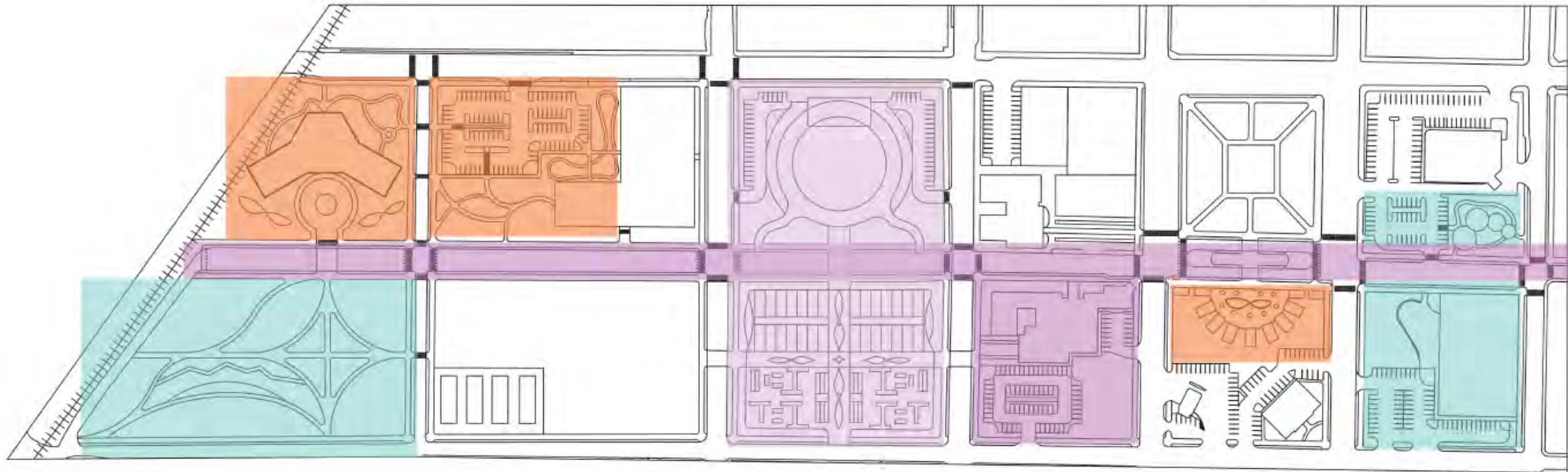
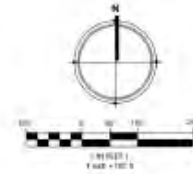
Phase 1



Phase 2



Phase 3



SHIPPING CONTAINER RESTAURANT AREA



FOOD TRUCK COMPLEX



COURTHOUSE STORE FRONTS



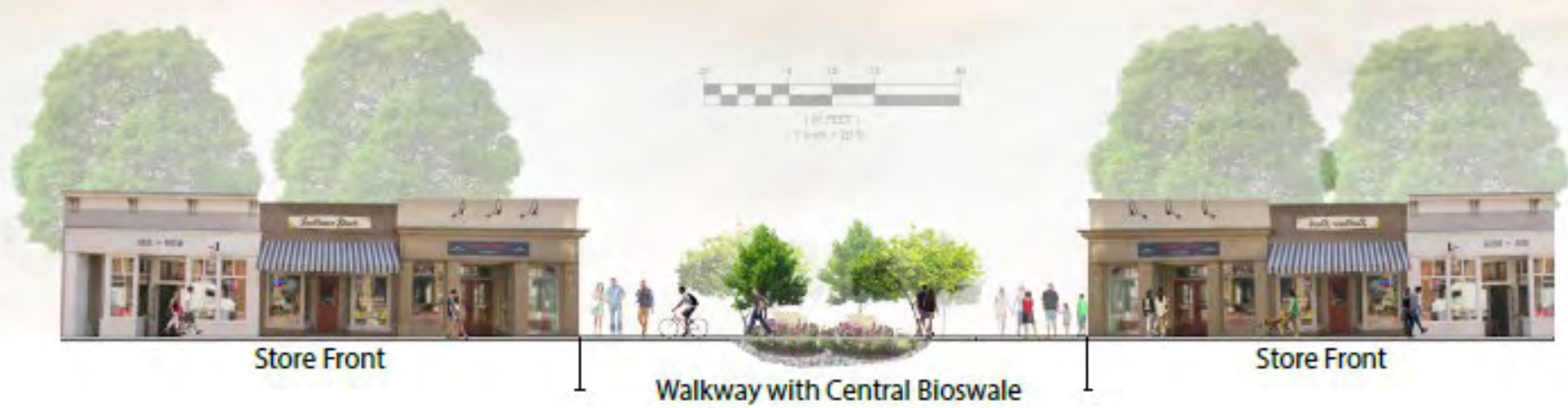
PEDESTRIAN CROSSING / SPEED TABLE



STREET OVERVIEW



SHOPPING COMPLEX



FOOD TRUCK PARK



THANK YOU